# Final report January 2025 Warrington Community Conversation

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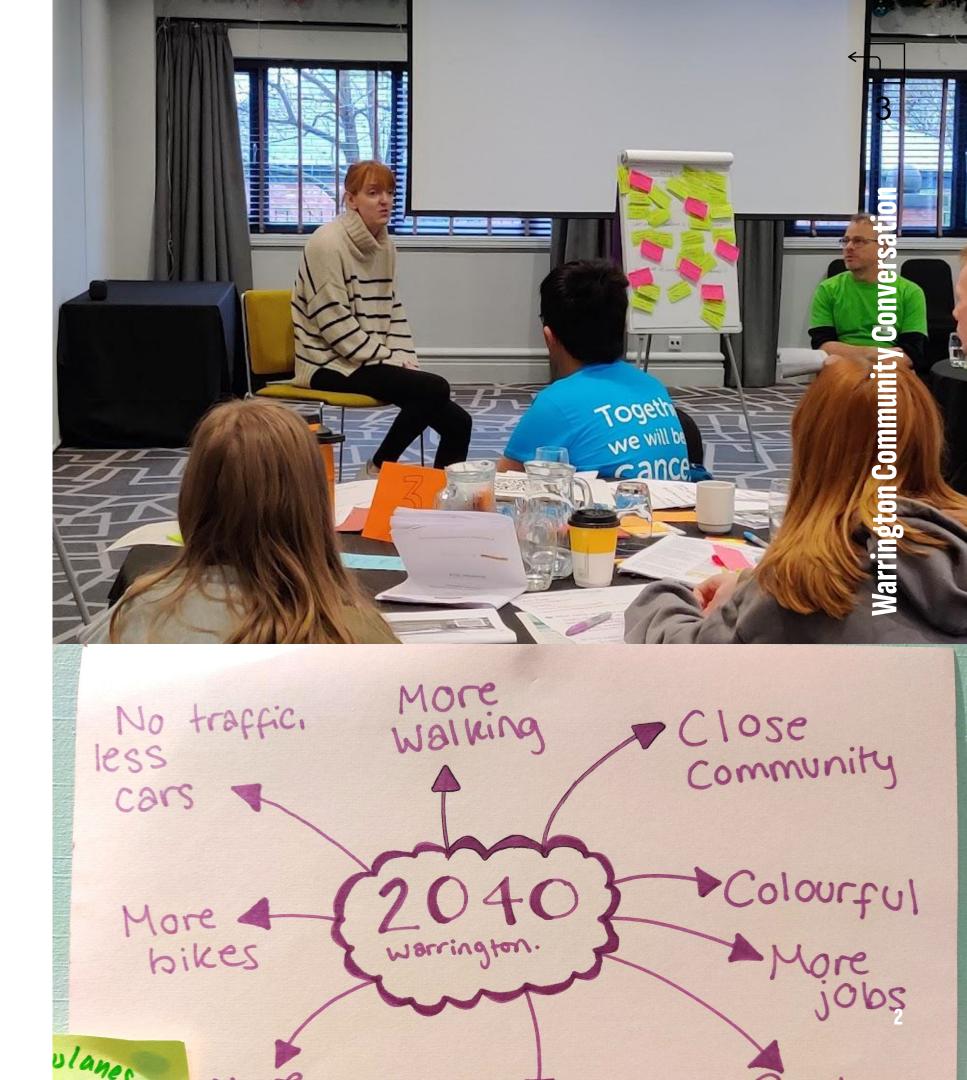


### With thanks

With thanks to the 17 'conversation starters' who contributed their time, energy and ideas to the Warrington Community Conversation, including:

Tayla, Julia, Anfal, Libby, Olivia, Bati, Jemma, Chyme, Hannah, Evie, Gus, River, Alfie and Mak

With thanks to Innovate UK who funded this work as part of the <u>Net</u> <u>Zero Living</u> programme.





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Net Zero Living | Warrington Community Conversation

#### **Executive summary**

Warrington, like all towns across the UK, is already experiencing the impacts of climate change. The council declared a climate emergency in 2019 and soon afterwards created the Warrington Climate Emergency Commission to set the direction for how the town responds. This is set out in the Climate Emergency Strategy, which was developed in close consultation with stakeholders from across the town.

Input from young people was limited however. As part of Innovate UK's Net Zero Living programme, Involve, Forum for the Future, Ipsos and Quantum Strategy & Technology ran a **Community Conversation**. The aim was to seek young people's views on how Warrington should change in response to the climate emergency, and to factor that into future plans.

The process brought together 17 'conversation starters', a group of young people all living in the Warrington area (see <u>Who took part?</u>).

Through four in-person sessions, the group learnt about climate change, local impacts and the co-benefits of action from a range of speakers.

Over three weeks, the conversation starters led over 70 discussions with friends and family about what would make Warrington an even better place to live in future.

The group used what they had heard from speakers, as well as the wider community, to agree a vision and set of actions for Warrington in 2040.

In response to the group's recommendations, the Warrington Climate Emergency Commission will publish this report on their website and provide a written response to the participants. They will also seek to establish and support a Warrington Youth Climate Forum that will have input into the Commission's activities. Warrington Borough Council will invite the young people involved to present the results of the project to its Cabinet. It will share the outcomes internally and with the wider community and stakeholders to encourage wider engagement and action.

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# Background



# Net Zero Living | Warrington Community Conversation

## **Project origins**

Warrington Borough Council declared a climate emergency in 2019 and set up a multi-stakeholder Climate Emergency Commission, recognising that the response to climate change involves everyone, not just the council.

In July 2022 the Commission published its Climate Emergency Strategy, which sets out in detail the journey Warrington is on and the actions that can be taken. It also sets out the 'local prize', or how Warrington stands to benefit from an effective response to the climate crisis.

The strategy was developed in consultation with citizens, but there was little engagement with young people in the process. The Commission identified this as a gap and decided to invite young people aged 16-20 to develop their own vision for the future of Warrington, building on 'the local prize'.

#### Goals

The goals of the project were to:

- Engage young people in Warrington's climate journey
- Develop a long-term vision for how Warrington can become an even better place to live
- Identify the changes that can be made to achieve the vision
- Create a platform for further youth participation in the future

The Warrington Climate Emergency Commission aims to use the outputs to inform future activities, and share the findings widely to help promote wider engagement and action. The Commission will also publish the vision on their webpage and provide a formal response to the participants.



Our future warrington will have a revitarised to wn centre which mirrors the image of iverpool 1 which includes. better shops and a large range Of different restaurants.

Our future Warrington ... will be a net zero or net negative by having Bocis bikes or something simular and ending all unessery 1-way systems

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uture warrington will create eco friendly Jobs & Volunteering oppurtunities by having a welcomin community that are writing to help others and the environment around them.

## The question

What can we all do to prepare for and reduce the impacts of climate change, whilst making our town a better place to live?



# Vet Zero Living | Warrington Community Conversation

#### **Asset-based conversations**

This project was designed around the principle of **building out from what is important to people**, rather than being driven by an 'outside in' agenda of reaching net zero.

Conversation starters were trained to put this into practice, by starting discussions in their community on what makes Warrington unique and how this can be built on in future.

The conversation was **not** a way to 'consult' on specific ideas the Climate Emergency Commission has, or conduct qualitative research that produces detailed transcripts.

Instead, these asset-based conversations were seen as **another form of learning** to inform the group's final prioritisation and decision making. In this way, this process values lived experience in equal measure to the specialist expertise from speakers.

#### **The conversation script**

- 1. Where would you say your home is the area you know really well in Warrington?
- 2. What makes it a good place to live? And what makes it different from other places?
- 3. How would you like to see Warrington become an even better place to live in future?
- 4. This conversation is feeding into work happening across Warrington in response to climate change. Can you think of any ways we can do both tackle climate change and make our town a better place to live?

#### The Community Conversation at a glance

#### Learning

#### **Deliberation**

Participants learnt about the topic from a range of speakers, including those they requested themselves. Topics covered an introduction to climate change, local impacts and solutions. Participants discussed the information they had heard and identified key themes. Working with artist Sarah Harris they began to visualise Warrington in 2040.

#### Learning through conversations

Through conversation with family and friends, the participants learned about the wider community's aspirations for the future of Warrington.

#### **Decision making**

Participants worked together to finalise outputs: their overall vision for Warrington in 2040; how this would manifest in three places in Warrington; and priority actions. They presented this to Warrington decision makers and received feedback.

#### Sessions 1 and 2

The conversation starters came together through four in-person sessions over the course of a month.

On the first evening we welcomed participants and developed a group agreement of 'how we'll work together'. Two speakers gave an introduction to climate change and how it might affect Warrington, and the co-benefits of climate action.

The following day, David Ellis, chair of Warrington Climate Emergency Commission, delivered a presentation on what is already being done in response to climate change. We then spent the day training participants to have conversations, by co-designing a script and role playing conversations.

Participants left with a plan of action and an outline of how we could support them.





### **Sessions 3 and 4**

In the final weekend, participants shared back what they had heard from conversations. Participants identified where there was overlap with climate change and developed draft 'ingredients' for a vision statement.

Participants had requested to hear from someone with national decision-making power, so we were joined by MP for Warrington North Charlotte Nichols, who gave a presentation, answered questions and stayed for the morning to hear what Warrington's young people had to say.

Working with local artist Sarah Harris, participants chose three different locations in Warrington that could be used to bring their vision to life:

- the town centre
- the banks of the River Mersey near Latchford
- the suburb of Longford in the north of the borough

On the final day, participants continued to work with Sarah to build their ideas into a virtual reality model of parts of Warrington. They then discussed and agreed what would need to change in Warrington to make their version of 2040 a reality, and who was responsible for making those changes.

The day finished with participants presenting their work to decision makers, including:

- Members of the Climate Emergency Commission
- Warrington Council's Climate Change Team
- Sarah Hall MP for Warrington South
- Councillor Hitesh Patel, Cabinet Member for climate change, sustainability and the environment





#### **Speakers**



#### **Robyn Lees**

Net Zero Innovation & Delivery Officer, Warrington Borough Council **Topic**: Welcome from the Council





#### **David Ellis**

Chair of Warrington Climate Emergency Commission

**Topic**: How Warrington is preparing for climate change



MP for Warrington North

**Topic**: Why net zero is important to UK government







#### Louise Marix Evans

Director, Quantum Strategy & Technology

**Topic**: The benefits of taking action

#### Sarah Harris

Artist

Role: working with participants to visualise Warrington's future

#### **Vivek Mathur**

Environmental Manager, University of Chester

**Topic**: Introduction to climate change and local impacts

# Who took part?



# Net Zero Living | Warrington Community Conversation

#### Who took part?

In total, **90 residents** contributed to the Warrington Community Conversation:

- 73 residents shared their ideas for the future of Warrington through conversations
- 17 young people aged 16-18 discussed and agreed the vision

We selected 17 conversation starters from those who expressed interest in participating.

Members of the group were given a £405 gift of thanks for participating in all sessions, to make participation accessible to all and in recognition of their time. We also covered travel and any additional costs to enable full participation.



#### How were participants selected?

We used a mixed method approach to recruitment. This included sharing the opportunity through local youth-focused organisations, distributing posters/leaflets and posting on Facebook.We also commissioned specialist recruiters.

We aimed to recruit participants from across the town and particularly to include people from outlying wards where engagement has been less common in the past. We also recruited a number of pairs on the advice of the specialist recruiters, which allowed some people to participate who otherwise would have felt uncomfortable.



#### The Warrington Community Conversation in numbers



## starters

took part, from a diverse range of locations in Warrington

459

#### person hours

of learning, conversations, deliberation and developing the vision 73

#### conversations

took place between sessions, with participants' family members and close friends

# specific locations

across Warrington illustrated using virtual reality imagery



provided information and evidence about the topic, in addition to conversations with family and friends

#### vision statement

developed by the group, written in participants' own words

15

# Our vision for 2040

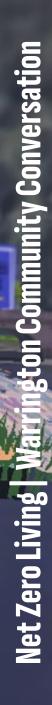
In the words of Warrington's young people...



# Net Zero Living | Warrington Community Conversation

#### Our message to Warrington Climate Emergency Commission

"There is a strong desire for a more sustainable" environment, greater investment in green spaces and efforts to reduce carbon emissions. People are concerned about local weather, flooding, energy costs. We need climate action to be accessible and responsive to our community. Through both mitigation and adaptation we can prepare for the challenges of climate change. As a group we would like to see the slow improvements towards a greener town, with the help of better education on the subject for all ages."



### 2040 vision

"In 2040 Warrington will have more shops independent ethical businesses that will recycle materials that are unwanted. Solar panels on buildings to help with the environment. Outside shops with dogbowls for any people walking past with dogs. Bike and walking paths to significantly reduce carbon emissions. Having more greener pathways to make it prettier. Encouraging businesses to adopt greener practice can create a more environmentally friendly community. Organising community clean up events can help tidy the town centre."

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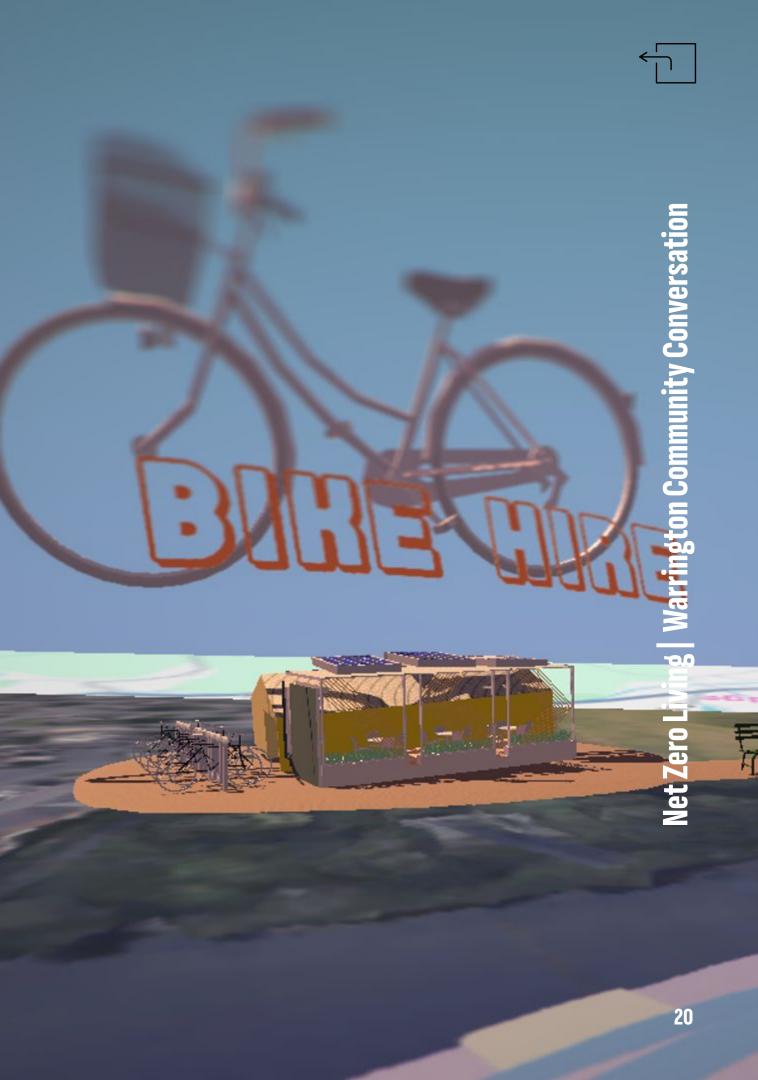
## 2040 vision Natural spaces

"In 2040 Warrington will have more clean, beautiful green spaces with plenty of trees and flowers. More natural bodies of water like lakes should be created to help prevent flooding and improve air quality. increasing green spaces also makes the area more inviting and welcoming, boosting Warrington's overall appearance. "

# Conversatio Com et Zero

# 2040 vision Getting around

"Our future of Warrington will have less traffic through multiple means such as: reduce the frequency of one-way system as well as implementing a congestion charge, more incentives to walk or use a bike. We could also mention public transport such as trains, buses, rental-bikes. Some buses could be powered by hydrogen instead of electric."



# 2040 vision Industry and jobs

"In 2040, local industry would be bigger in Warrington and there would be more eco-friendly jobs. There also would be less product miles as more products would be manufactured locally. The community would then be welcoming as there will be more volunteering opportunities. In 2040 Warrington is creating job opportunities for a variety of people, including disabled, autistic and young people to create a greener Warrington which enforces fines for people who litter and vandalise public property."



# 2040 vision Young people

"In 2040 Warrington will spend more time in schools and the Youth Zone educating young people on our world and what they can do to help. Whether this is through interactive activities such as litter picking, planting trees or growing their own food; or talks in schools from local councils and ambassadors."



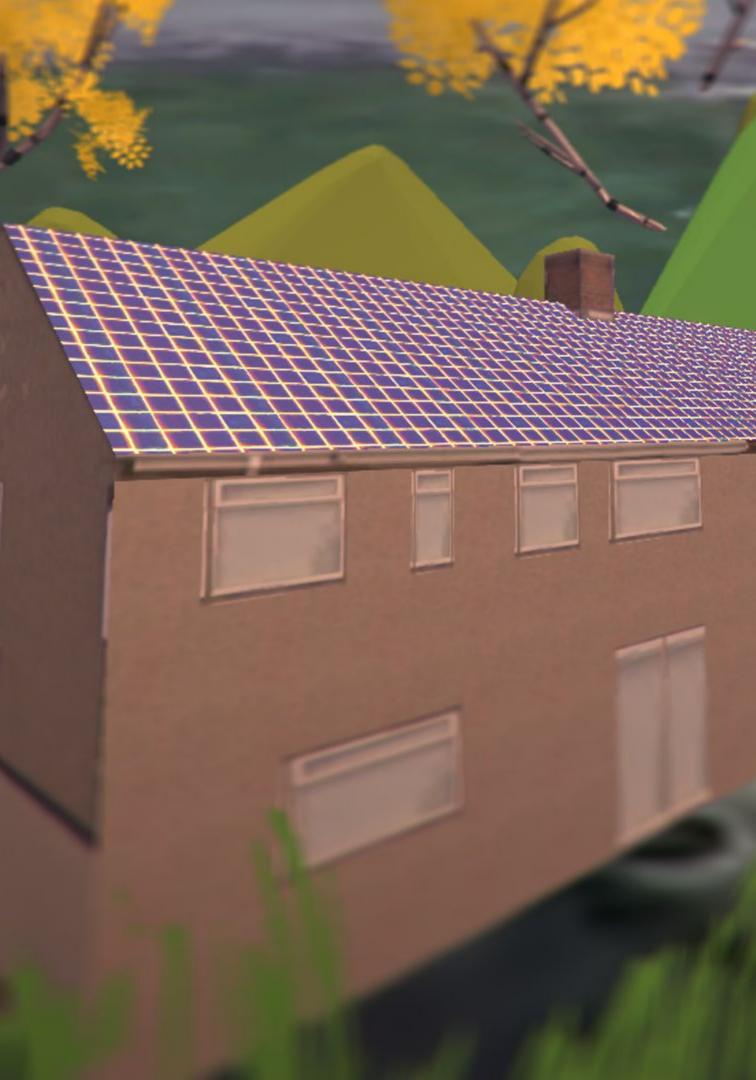
# 2040 vision Reducing waste

"In 2040 Warrington is more advanced with its waste management system, in which households are rewarded for returning their recyclable waste, just like the methods in Norway, to influence: recycle, reduce, reuse and frequently collecting bins in public places, including dog bins, vape bins and food bins, to improve the overall health of Warrington."



# 2040 vision Energy

"In the future of Warrington, we could have things such as wind turbines, tidal and hydroelectric power to have more renewable energy which will reduce greenhouse gases. Things like rooftop gardens and homes having solar panels will help too, and the maintenance will create new job demand creating new jobs for locals leading to a better community."



## 2040 vision Community

"In 2040 Warrington will have tighter, more connected communities where people come together to keep the streets and environment clean. There will be more community spaces and activities like litter picking and tree planting bringing everyone together. "



# Bringing our vision to life

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# 01/ City Centre

Virtual reality visualisation of Warrington City Centre in 2040



### **City Centre in 2040**

"This is the city centre of Warrington. It has been transformed into a green city.

Small businesses are given the chance to rent small market stalls out instead of renting large spaces which saves them money.

There are places to rent and lock bikes to help people travel around the city as it is a car-free zone.

There are also plenty of bus stops and buses too.

There are also new spaces dedicated to greenery and there is less concrete around the city centre. There are also solar panels on every building to reduce the carbon footprint and businesses' cost of electricity.

Warrington will be supporting small businesses that use locally sourced materials which will improve its economy."



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### **City Centre: Priority actions**

## Improving recycling - multiple bins and accessible

In Warrington there should be more kinds of recycling bin such as waste, plastic, paper, glass, etc. They should be accessible in multiple places (for example, glass and waste being outside of bars).

Recycling is something that has been growing in popularity through the last few years and benefits Warrington greatly. The government is responsible to provide the public with the resources such as recycling bins and charity shops. However, it is important for the public to take part and involve themselves in recycling. Recycling is important because it will affect our planet and make it better. If we don't recycle it will further increase global warming.

#### Improving local business - small business to improve the local economy

Warrington city centre will have lots of small businesses that will improve the economy. There will be dedicated spaces for local businesses to sell locally sourced materials in small markets to decrease their carbon footprints. This is important because it allows Warrington to make money to spend on other climate projects. The council should help their residents make money as it will end up helping the economy.

## Making Warrington greener e.g. wildflowers for biodiversity

Our action is to make Warrington's town centre and other popular areas, greener and more full of life. For example adding wildflowers to gardens because they are decorative and beneficial. They also do not need to be maintained.

It is important to make an area greener for various reasons including biodiversity, climate regulations and recreational opportunities. In summary making an area greener contributes to environmental health, enhances quality of life, and promotes community wellbeing.

#### We could:

- plant endangered tree species
- create a green charity based in Warrington

# 02/ River Mersev

Virtual reality visualisation of the River Mersey in Warrington in 2040

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# Warrington Community Conversation 200

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#### Our vision for the River Mersey in 2040

"This is our vision of the River Mersey in 2040, to make it more welcoming to the public and eco-friendly.

Our purpose for implementing all these features in this area is to help the public connect with nature. We realised there is no seating area around the rowing club, and a cafe would give people a place to go and relax, while businesses can expand.

Opposite the cafe there is a cycling path, alongside the river, where there is also a bike rental facility, this could help people improve their overall wellbeing. To prepare the project, we will need to clean the river which makes it nicer and we can add more bins to reduce the amount of litter.

We could also improve the way it looks by adding a sensory walk at the fields and invite local graffiti artists to design the tunnel.

The council will organise a fundraiser that the public can donate to and can also volunteer their time to help clean and improve the area.

It is important that the locals help as it will boost the communities and bring everyone together."



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#### **River Mersey: Priority actions**

The Council to make an overall plan to improve the area around the Mersey	Cafe and outdoor furnit
Warrington is the third most vulnerable town to flooding in England! Heavy rain, Extreme damage.	<ul> <li>The plan is to get funding for the money will go towards invite local businesses to repeople to design the cafe.</li> <li>The cafe could also be funduational businesses.</li> <li>This helps climate change using clean renewable energy fundraisers relating to climate change to climate to c</li></ul>
Idea: Council to make an overall plan for the improvement of roads, cafe and activities around the river Mersey.	
Why? To publicise, raise awareness and get feedback.	
The plan is for the council to make a plan for the roads, cafe and activities in the area around the river Mersey to publicise, raise awareness and get feedback from the local community.	

#### ure (funded by events like rowing)

from events like rowing competitions etc. s a cafe, outdoor furniture. We will also run the cafe/stalls, with the help of young

nded by the council or locally based

e by promoting reusing and recycling, ergy like solar power, and events and mate change can take place there.

### **River Mersey: Priority actions cont.**

#### **Flood defences**

Idea: increasing the amount of flood defences along the Mersey. **Responsibilities: Warrington Borough Council** How does this help: it decreases the chance of flooding

#### Job opportunities from the River Mersey regeneration (e.g. gardening)

through volunteering and working with colleges for

business, Warrington Voluntary Action

flooding, educate people and action taken

- We could provide gardening and jobs to local people. This could be apprenticeships. Engineering the dam will also provide jobs.
- What the idea is: Gardening, job opportunities to local, volunteer, apprenticeship - engineer in power station, work experience.
- Who is responsible: college, local people, high school, local
- Why this is important to tackle climate change: renewable energy less fossil fuels, more plants absorb more CO2, less risk of

# 03/Longford

Virtual reality visualisation of Longford in Warrington in 2040



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Vet Zero Living | Warrington Community Conversatio

### Our vision for Longford in 2040

"The idea of choosing Longford was to focus on making suburbs more sustainable, leading to the idea of a 15 minute village including leisure and businesses to be in one space.

**Farm and shop**: We chose to add a local farm grown by the residents that live nearby in order to promote buying local produce sold in the community shop over large chain supermarkets. This allows for new job opportunities for the shopkeepers as well as profit to those planting and growing the fruit and vegetables.

**No car zone**: There is a no-car zone around the public park, farm, library and shop as we are working on a 15 minute neighbourhood. This means everything should be accessible to the local community within a 15 minute walk. This helps with traffic congestion as well as promoting young people to ride more bikes and scooters. Also helps with the amount of greenhouse gas emissions produced.

**Cycling lanes**: Adding cycle lanes means less use of cars and so reduced carbon emissions and less traffic congestion. More people cycling improves mental and physical health. Cleaner air means less respiratory issues.

**Library:** Adding a library will create a space in the community that allows for children to read books and be educated. it attracts more people to visit the area, influencing them to use the local farmers shop and getting involved. It is also used as a community centre.

# **Green areas and renewable energy:** We chose to replace grass areas with moss, clovers and wild flowers as it's better for the environment and wildlife diversity as well as being easier to maintain. There are also solar panels on top of homes for renewable energy, making the neighbourhood less expensive and greener. We also hoped that more woodland areas can include educational opportunities for young people to learn about their world, including a pavilion to teach and educate.

By making the businesses like the local farm shop and the service of growing your own vegetables, not only would improve the sense of community but be sustainable at the same time."

### Longford: Priority actions

#### Turn school areas into car-free zones

This means restricting vehicles' access near schools to improve both safety and air quality for students. By reducing this traffic we can create safer areas for walking or biking and promote healthier, more active lifestyles.

Local government or city planners could lead this scheme. Also parents, students and different community groups.

This helps tackle climate change because it reduces the number of cars on the road, which lowers carbon emissions. It also means cleaner air for the local kids. In addition it encourages other methods of transport like walking or biking which reduces our overall carbon footprint.

Alderman Bolton Primary School became part of this initiative and large planters were used to block off certain streets.

#### Turn run-down abandoned areas into parks and wildlife reserves

We can do this by planting trees and creating new woodlands which would bring in new wildlife, and we can create educational pavilions and sensory walks within.

Responsible: Warrington Council, building councillors and locals using the park.

Increases local happiness, visuals, trees can act as flood defences, filtration etc, flowers and plants allow CO2 to be stored, reduces CO2 in the atmosphere.

## Green jobs - promote new jobs for locals to benefit the neighbourhood

What is the action? Promoting new jobs for locals that allow the neighbourhood to benefit without any negatives. Local farms allow people to profit from the food they grow. Advertising new jobs for the maintenance of hedges and new green areas.

Who is responsible? The council is responsible for paying for the maintenance services of trimming hedges. Using materials such as moss, wild flowers and clovers will prevent the need to cut the grass.

Why is it important? This will help tackle climate change as new areas containing endangered trees and plants can help with clean air, leading to less respiratory issues. Furthermore, supplying new jobs can increase mental health as well as boosting community morale.





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# What we learned

"We already had an idea of what climate change is but this helped us further understand the causes and effects of climate change, from different speakers.

We learned further about the impact and importance of communities especially how more vulnerable and more low income communities are affected.

We learned about the power of each individual as well as collective action at a national level.

One thing that surprised us was the importance of youth involvement. We all here are young people and we

learned the importance of our actions and what we can do to help us, our community and city in the future.

From this process we have got out a really interactive, creative and fun experience. The skills we have learned won't be wasted and will be used in our future lives.

It's really valuable and important to us that all our ideas and thoughts won't be ignored and we will be listened to and taken seriously."





## **Pre-engagement questionna**

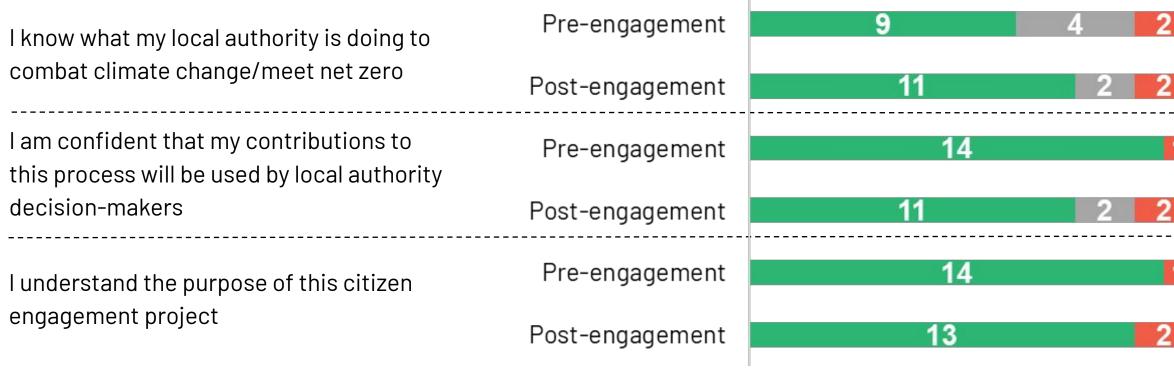


## Before engagement, all participants were worried about climate change.

More than half of participants said they were worried (12) about climate change very worried and 5 slightly), and 2 were not very worried and 1 didn't know.



Participants understood the purpose of the engagement, but knew less about the council's overall plan to combat climate change before taking part.



Agree net (strongly/tend to) Neither agree nor disagree Disagree net (strongly/tend to)

**Response rate:** 

Pre-engagement: 15 responses Post-engagement: 15 responses

aire	
ge (7	This roughly aligns with the national average. <sup>1</sup> After engagement, 4 were slightly worried and 4 not very worried.

After engagement, slightly more participants agreed with statements on knowledge of LA's plans. However, slightly less participants agreed with the statement on understanding the purpose of the engagement and on confidence that their inputs would be considered.

<sup>1</sup>Source: Ipsos Political Monitor, July 2023

# Post-engagement questionnaire

Participants were overall positive about the process

Seven said...

One said...

Please describe how you are feeling at the end of the Warrington Community Conversation:



#### **Response rate:**

Pre-engagement: 15 responses Post-engagement: 15 responses



The vast majority of participants were satisfied with the communication and support, with the ability to ask important questions to them, understood all information from speakers and that other participants respected what they say.

I understood all information from speakers I am satisfied with the communication and support I received in the lead up to and... My fellow participants respected what I had to say, even when they didn't agree with me

I was able to ask questions that were important to me and have them answered

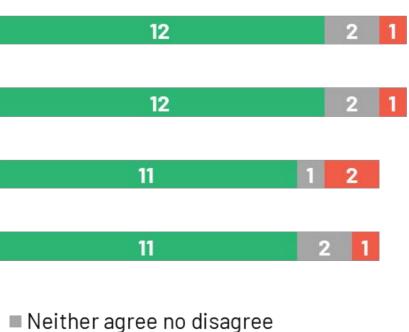
Agree net (strongly/tend to)

Disagree net (strongly/tend to)









The participant who rated the process a 3 out of 5 slightly disagreed with the statement on ability to ask question and neither disagree with the statement on respect. This suggest these are potential areas for improvements for future events.

## Post-engagement questionnaire

Participants expressed what impacts they hope to see from this engagement project, which revolved around creating a better place to live, increased opportunities to get involved in and understanding the impacts of climate change.

For me/my household

"More ways in which we can help on a small scale"

"Help my household understand the severity of climate change"

"More recycling"

"Cheaper alternatives for solar and renewable energy"

**Response rate:** Pre-engagement: 15 responses Post-engagement: 15 responses



## In the local area

"To increase the popularity of Warrington"

"A greater, cleaner neighbourhood"

"A cleaner, nicer and greener area"

"More people will pay attention to climate change which could affect us. People will help support the project or changes to help with climate change or make us a better town."



# Appendix



# Net Zero Living | Warrington Community Conversation

# Level of support for actions

At the end of the Community Conversation, participants voted on their level of support for each aspect of what they had produced. They used a four-point scale:

- Love it great, fully support this idea
- Like it might not have been your first choice but you think it is a good idea and would be happy to see it happen
- Live with it definitely not your first choice, but you could live with it if it happened
- Loathe it I really wouldn't want to see that happen in Warrington

#### The vision overall

**River Mersey**: The Council to make an overall plan to in area around the Mersey

**River Mersey**: Cleaning and improving the area around Mersey

**River Mersey**: Cafe and outdoor furniture (funded by evrowing)

**River Mersey**: Job opportunities from the River Mersey (e.g. gardening)

River Mersey: Flood defences

City Centre: Improving recycling - multiple bins and acc

**City Centre**: Improving local business - small business local economy

**City Centre**: Making Warrington greener eg wildflowers biodiversity

Longford: Turn school areas into car-free zones

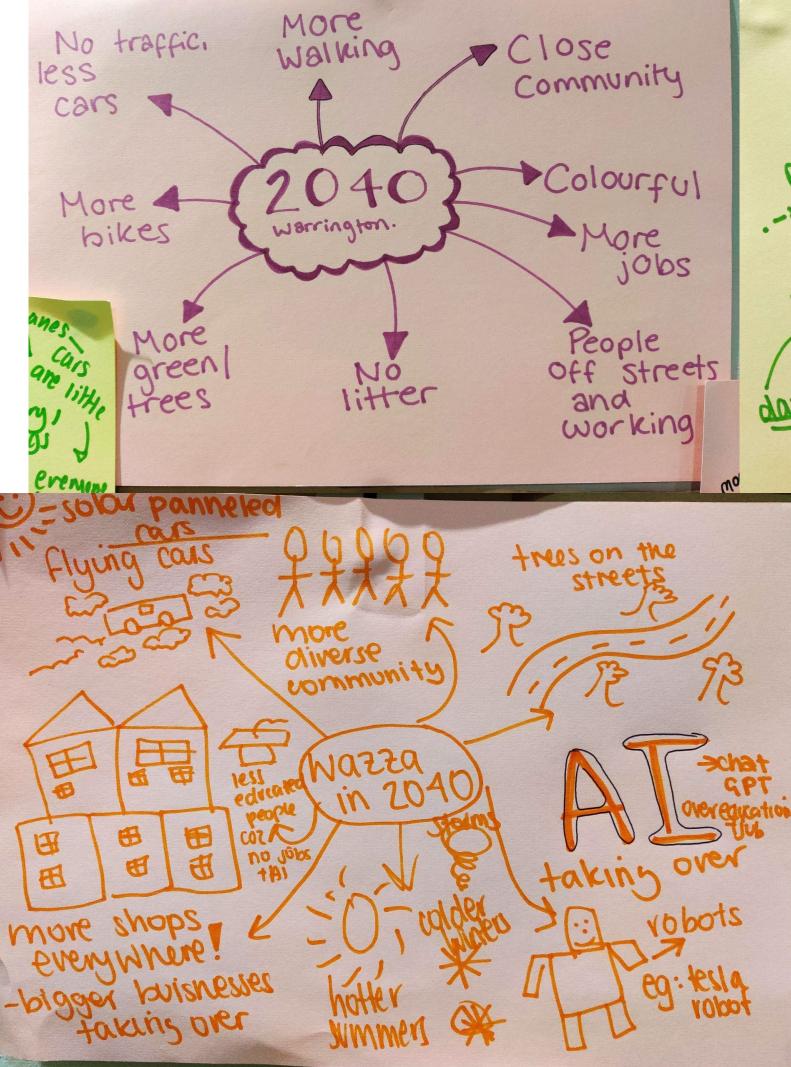
**Longford**: Green jobs - promote new jobs for locals to be neighbourhood

**Longford**: Turn run-down abandoned areas into parks a reserves

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Warrington Community Conversation Vet Zero Living

# Visioning mindmaps: Warrington 2040



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# More virtual reality images





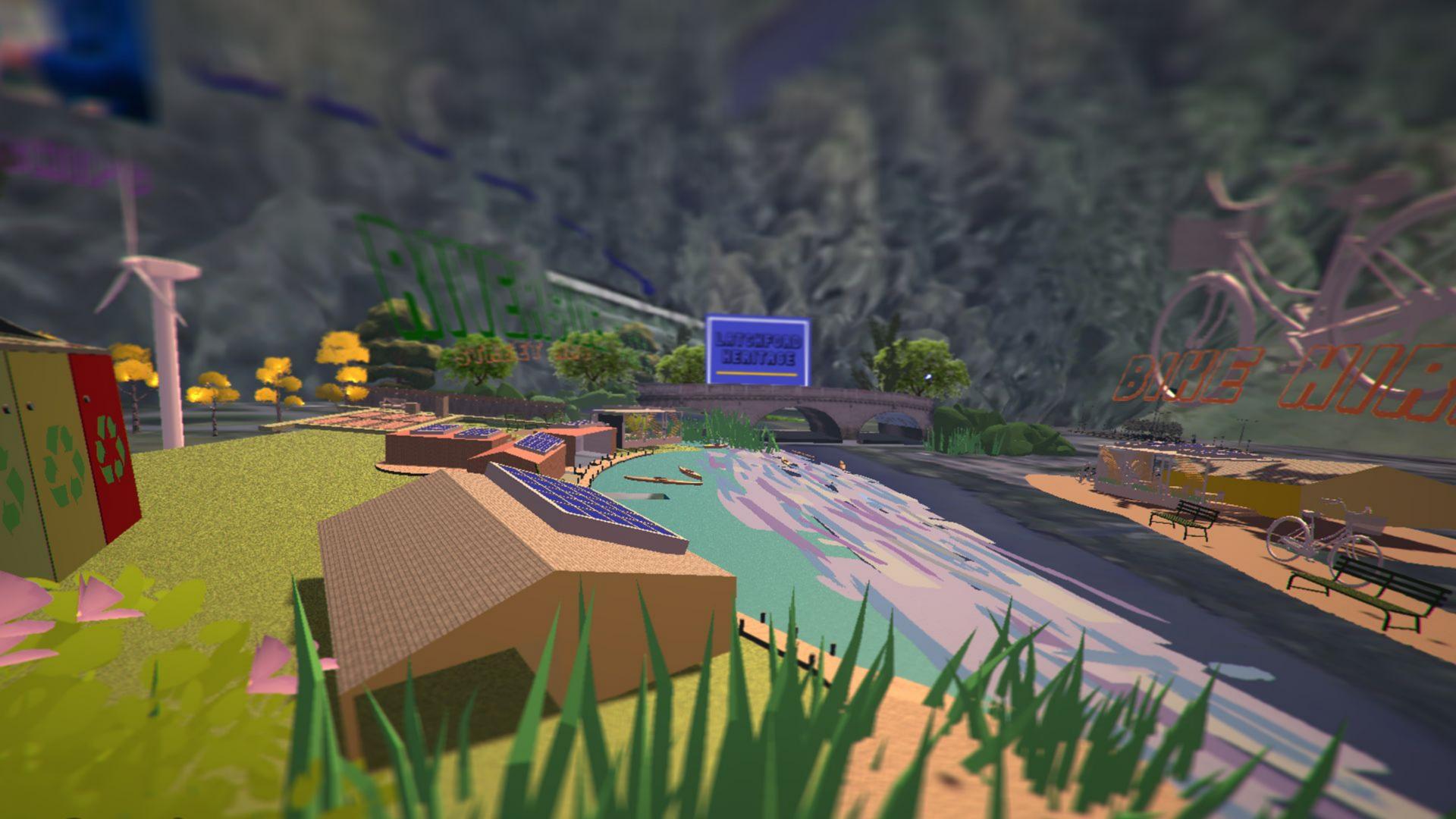




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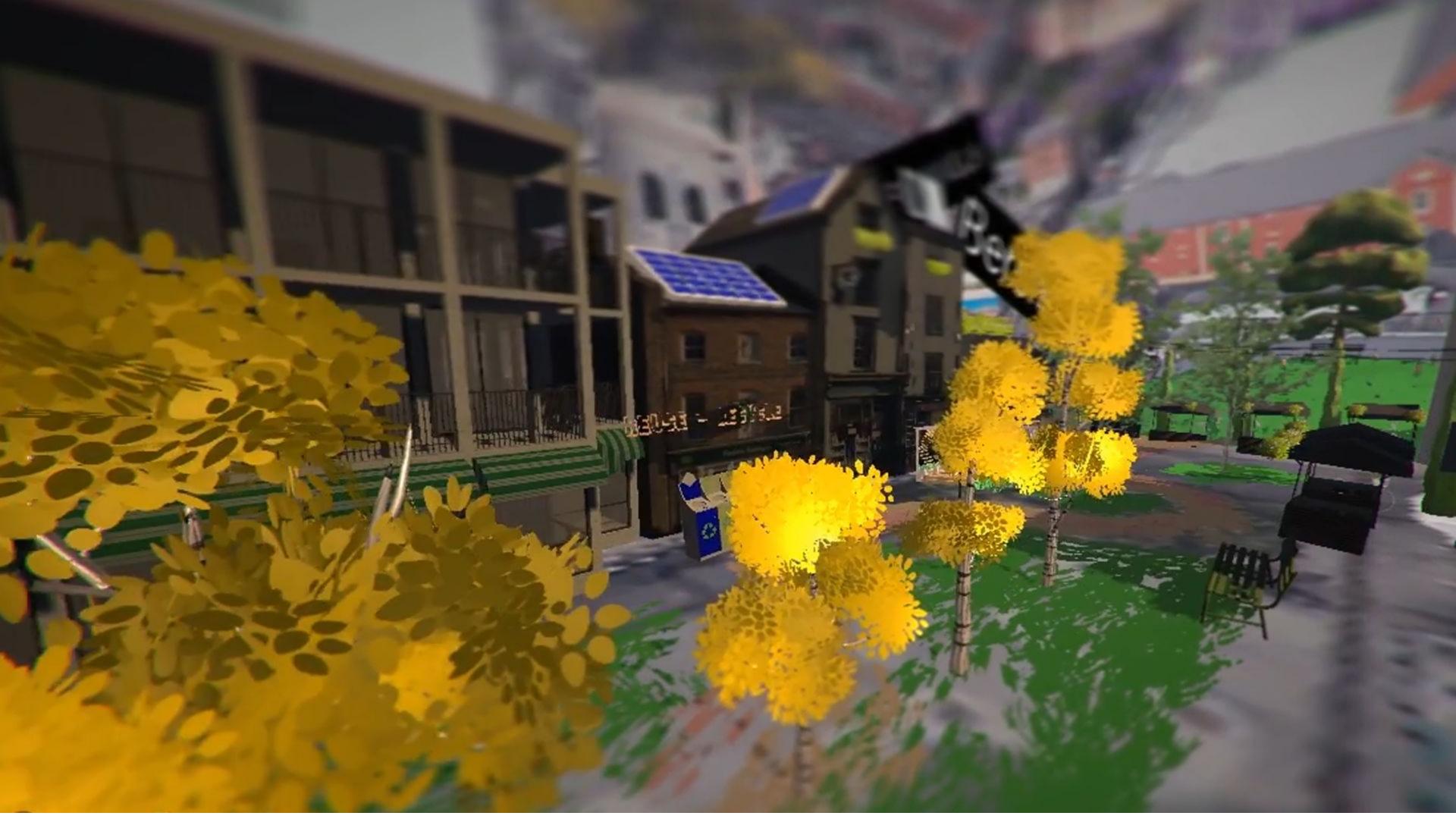














# Net Zero Living programme

This project was funded by Innovate UK as part of the <u>Net Zero</u> <u>Living</u> programme which aims to help regional authorities accelerate the transition to net zero.

Involve, Forum for the Future, Ipsos and Quantum Strategy & Technology were appointed to support 25 'Fast Follower' local authorities with their work on **visioning and citizen engagement**.

Around a third of the UK's carbon emissions are dependent on sectors that are directly shaped or influenced by local authority practice, policy or partnerships. Many of the technological solutions needed to move places to net zero already exist, but local authorities face many challenges and barriers when trying to deliver these solutions at the scale needed.

The cohort of 52 funded places across the UK are delivering projects to overcome the non technological barriers to delivering net zero in a place.







Written by James Goodman and Emily Tulloh in January 2025.

Involve are the UK's public participation charity, with a mission to put people at the heart of decision-making. <u>www.involve.org.uk</u>